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FOR IMMEDIATE RELEASE

Buckeye CableSystem Launches Company-wide Beta Test of IP Service Theft Solution Provided by PerfTech and Secure Signals

DENVER, February 4, 2009 – Today, Buckeye CableSystem expanded its fight against service theft beyond pay per view (PPV) and digital video piracy to include theft of Internet Protocol (IP) services. The cable operator launched a company-wide beta test of a collaborative solution provided by PerfTech and Secure Signals. The one-two punch against IP service theft features PerfTech's Audit Sentry application, a component of its Bulletin System, and Secure Signals' revenue-generating piracy conversion program.

Buckeye CableSystem is a forerunner when it comes to aggressively battling service theft and has a long track record working with Secure Signals. Buckeye CableSystem's president Chip Carstensen stated, "We have been working with Secure Signals for eight years. In one year alone, Secure Signals converted 1,500 of our digital video pirates into paying customers resulting in 3.75 percent subscriber growth and \$3.1 million in net revenue for Buckeye CableSystem. With proven results of that significance, we're excited to be the first to launch a new solution targeting Internet service thieves."

Network Auditing Application Serves as First Step to Remediation of Service Theft

PerfTech's Audit Sentry is a network-sourced application that detects redistribution without requiring any special gateway model or configuration, and allows the subscription account holder to remediate, in most cases without on-site confrontation. It is the first technology that enables cable operators to identify likely incidents of illegal (intended or unintended) redistribution of HSI service that is not part of the subscriber premises. Upon detection, Audit Sentry sends an in-browser notice that will be seen by all users on the account, primary or parasitic. In the case of unsecured Wi-Fi, the notice can include recommendations for securing against unwelcome service poachers.

Pursuit of Thieves Yields Revenue Opportunity and Subscriber Growth

Once Audit Sentry identifies an ongoing problem, Secure Signals steps in to provide its turnkey piracy conversion program. Last year, the firm's proven system converted 20,000 digital video and PPV pirates into legitimate, paying customers. The effective, revenue-generating tactics used to convert cable television pirates will be applied to intentional IP service thieves, yielding revenue in the form of restitution and mandatory two-year service contracts. Secure Signals provides its services at no-cost by offering a pay-for-performance model based on a percentage of the revenues generated by the piracy conversion program.

“Secure Signals provides a no-risk, high return solution for cable operators seeking to increase revenues and subscribers, and we’re excited to expand our offering beyond digital video and pay per view pirates to include Internet service theft,” shared Stan McGinnis, founder and CEO of Secure Signals.

Demonstrations at CableLabs® Technology Forum

Secure Signals and PerfTech will demonstrate their IP piracy solution at CableLabs’ Technology Forum on February 8-11 in Colorado Springs.

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About the Secure Signals

For more than 20 years, cable and satellite operators across the U.S. have trusted Secure Signals for customer-centric theft of service and account fraud solutions that yield revenue and subscriber growth. Secure Signals’ full suite of services includes GuardDog DV and IP piracy software solutions, comprehensive system audits, the conversion of cable and IP pirates into paying customers, equipment recovery, account fraud detection and prevention, customer account back-up and disaster recovery, detection and management of non-responding set top boxes, pre-employment background assessments and theft prevention training. For details visit www.securesignals.com.

About PerfTech

Founded in 2001, PerfTech supplies to Internet Service Providers a unique tool to communicate directly to subscribers while they are online. Compared to other mediums—direct mail, telephone contact, e-mail, and postings on providers’ own portals—Bulletin System offers a fast, reliable, and economical way to reach any or all of them. Whether to support, secure, inform, promote, or advertise, Provider communication engages the subscriber, saves cost, and/or generates revenue. Designed to supply the carrier-grade performance and scalability required to support millions of users, PerfTech’s patented technology is proven, tested, and deployed in networks from 5,000 to over 1 million subscribers in North America and Europe. For more information, go to <http://www.perftech.com/>.

An equipment demonstration at a CableLabs’ event does not constitute CableLabs’ endorsement of that equipment or technology.

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